

1 of 4

**Rep Firm**  
**Sales Office** ( ) PHILADELPHIA  
**Salesperson** ( ) ANJIE BRADY

**Salesperson Phone#** 215-567-6005  
**Salesperson FAX#** 215-567-5938

CLIENT: OBAMA FOR AMERICA SC=\*

THANKS , ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU-F	7A-9A		:30	\$325.00	10/02-10/05	4	1	4	\$1,300.00	
		Buyline Comment: GOOD MRN AMERICA										
	2	M	7A-9A		:30	\$325.00	10/08-10/08	1	1	1	\$325.00	
		Buyline Comment: GOOD MRN AMERICA										
	3	SA	7A-8A		:30	\$400.00	10/06-10/06	1	1	1	\$400.00	
		Buyline Comment: SAT GD MRN AMERICA										
	4	TU-F	9A-10A		:30	\$225.00	10/02-10/05	4	1	4	\$900.00	
		Buyline Comment: THE MORNING BLEND										
	5	M	9A-10A		:30	\$225.00	10/08-10/08	1	1	1	\$225.00	
		Buyline Comment: THE MORNING BLEND										
	6	TU-F	10A-11A		:30	\$550.00	10/02-10/05	4	1	4	\$2,200.00	
		Buyline Comment: THE VIEW										
	7	M	10A-11A		:30	\$550.00	10/08-10/08	1	1	1	\$550.00	
		Buyline Comment: THE VIEW										
	8	TU-F	11A-12P		:30	\$300.00	10/02-10/05	4	1	4	\$1,200.00	
		Buyline Comment: MIDDAY NEWS										

<b>Rep Order#</b>	6859631	<b>Ver#</b>	1	<b>Status</b>	New
<b>EC'd</b>	Yes				

<b>Station</b>	KTNV-TV LAS VEGAS, NV
<b>Advertiser</b>	( ) .OBAMA FOR AMERICA
<b>Product</b>	BARACK OBAMA
<b>Estimate#</b>	1904
<b>Buyer</b>	MAURA GILROY
<b>Phone#</b>	
<b>Fax#</b>	

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	9	M	11A-12P		:30	\$300.00	10/08-10/08	1	1	1	\$300.00	
			Buyline Comment: MIDDAY NEWS									
	10	TU-F	1P-2P		:30	\$450.00	10/02-10/05	4	1	4	\$1,800.00	
			Buyline Comment: GENERAL HOSPITAL									
	11	M	1P-2P		:30	\$450.00	10/08-10/08	1	1	1	\$450.00	
			Buyline Comment: GENERAL HOSPITAL									
	12	TU-F	2P-3P		:30	\$275.00	10/02-10/05	4	1	4	\$1,100.00	
			Buyline Comment: JEFF PROBST									
	13	M	2P-3P		:30	\$275.00	10/08-10/08	1	1	1	\$275.00	
			Buyline Comment: JEFF PROBST									
	14	TU-F	330P-4P		:30	\$250.00	10/02-10/05	4	1	4	\$1,000.00	
			Buyline Comment: AFTERNOON NEWS									
	15	M	330P-4P		:30	\$250.00	10/08-10/08	1	1	1	\$250.00	
			Buyline Comment: AFTERNOON NEWS									
	16	TU-F	4P-5P		:30	\$350.00	10/02-10/05	4	1	4	\$1,400.00	
			Buyline Comment: JUDGE JUDY									
	17	M	4P-5P		:30	\$350.00	10/08-10/08	1	1	1	\$350.00	
			Buyline Comment: JUDGE JUDY									
	18	TU-F	7P-730P		:30	\$600.00	10/02-10/05	4	1	4	\$2,400.00	
			Buyline Comment: ACCESS HOLLYWOOD									
	19	M	7P-730P		:30	\$600.00	10/08-10/08	1	1	1	\$600.00	
			Buyline Comment: ACCESS HOLLYWOOD									

Station KTNV-TV LAS VEGAS, NV  
Advertiser ( ) .OBAMA FOR AMERICA  
Product BARACK OBAMA  
Estimate# 1904  
Buyer MAURA GILROY  
Phone#  
Fax#

Agency ( ) GMMB  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 95/101/1904  
Flight Dates 10/02/2012 - 10/08/2012  
Hiatus Weeks

Rep Firm  
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	20	TU-F	730P-8P		:30	\$600.00	10/02-10/05	1	1	1	\$600.00	
		Buyline Comment: MILLIONAIRE										
	21	M	730P-8P		:30	\$600.00	10/08-10/08	1	1	1	\$600.00	
		Buyline Comment: MILLIONAIRE										
	22	W	730P-8P		:30	\$1,250.00	10/03-10/03	1	1	1	\$1,250.00	
		Buyline Comment: NASHVILLE										
	23	TH	10P-11P		:30	\$1,750.00	10/04-10/04	1	1	1	\$1,750.00	
		Buyline Comment: SCANDAL										
	24	SU	7P-8P		:30	\$650.00	10/07-10/07	1	1	1	\$650.00	
		Buyline Comment: AMERICA'S FUNNIEST VIDEOS										
	25	SU	8P-9P		:30	\$2,250.00	10/07-10/07	1	1	1	\$2,250.00	
		Buyline Comment: ONCE UPON A TIME										

---REPORT TOTALS---

Report Totals: 52 / \$24,125.00

---SALES MONTHLY TOTALS---

Oct 12: 52 / \$24,125.00  
Sales Totals: 52 / \$24,125.00  
Station Totals: 52 / \$24,125.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$134,028	KBLR	0%	KLAS	25%	KSNV	29%	KTNV	18%	KTUD	1%
		KVCW	5%	KVMY	3%	KVVU	19%				

---COMPETITIVE COMMENTS---

Station KTNV-TV LAS VEGAS, NV

Advertiser ( ).OBAMA FOR AMERICA

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WASHINGTON, DC 20007

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COMPETITIVE IS ESTIMATED

Books null

Demos RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---

CASH IN ADVANCE